

Press Release

ZELDA by Studio Nooi

Essentialism. Not as a lack, but as a choice. A form that allows the gaze to pass through, never held back, never flaunted. A balance built between geometry and gesture, between structure and silence. ZELDA defines itself by what it is—and by what it chooses to avoid.

ZELDA is a chair with a strong and authentic character, designed with particular attention to comfort, strength, and durability. The frame is slender, never fragile. A precise balance, revealed in the details: like the curved rear stretcher, which traces a light, dynamic gesture, and the oval-shaped legs, sculpted to follow the natural curve towards the backrest and armrests. Shapes that express a coherent design philosophy—industrial design in constant dialogue between technical precision and aesthetic sensitivity. Available with or without armrests, ZELDA is also stackable: a quality that makes it ideal for spaces where practicality and order are key—such as hospitality, dining, or reception environments. The collection expands with a range of barstools in various heights, designed to complement any furnishing configuration with the same formal and functional consistency.

But ZELDA is not just a chair. It is a story shaped by material and vision. It is the meeting point between artisanal tradition and technical innovation, between attention to detail and manufacturing expertise. Every component expresses the craftsmanship of Cantarutti: a knowledge that flows through the curves of the wood, the customisable finishes, the treatments, the fabric choices—and speaks of quality and care.

A rear line that guides. A natural joint between armrest and frame. The technical gesture becomes poetic in its economy: wood, experience, precision. ZELDA by Cantarutti. A synthesis of proportion, material, and detail.

Find out more:

Discover ZELDA

Studio Nooi

Studio Nooi was founded in 2020 by Giulia Pesce and Ruggero Bastita in Torino, Italy. Giulia and Ruggero built their approach to design while studying at Politecnico di Torino and Designskolen Kolding and working as designers in Italy and Denmark. Nooi represents the amplification of the Italian word “noi”, meaning “us”. The idea of the studio being that design is never an individual act

but rather a collaborative process, involving designers, companies, users, artisans and technicians. Studio Nooi's designs are always the result of good cooperation between people and are influenced by society, art, nature and cultural heritage. The studio is closely involved at every stage of the project development, always aiming to achieve designs that are refined and rich of content.